

Naming Your Therapy Practice

This worksheet will allow you to explore different possibilities for practice names. Don't put too much pressure on yourself to come up with the perfect name right now. Have fun with it and explore freely.

Your Name: We're starting off easy

Ex: Cindy Norton, LMFT or Norton Counseling

Location: Use your city, area, or neighborhood

Ex: Asheville Counseling or Blue Ridge Therapy

Specialty: Use your practice specialization

Ex: Sunshine Child & Family Counseling or Asheville Teen Therapy

Treatment Focus: Use the focus of your treatment

Ex: Anxiety Counseling of Asheville or Trauma Resolution Therapy Center

Metaphor: Paint a picture using an image or symbol

Ex: Lighthouse Counseling or New Beginnings Therapy

